

SMS PRIVACY POLICY

Hebrew Senior Care — Privacy Policy for SMS Messaging

Effective Date: November 1, 2026

Privacy Policy URL: <https://www.hebrewseniorcare.org/static/modules/default/img/SMS-Privacy-Policy.pdf>

SMS Terms and Conditions URL: <https://www.hebrewseniorcare.org/static/modules/default/img/SMS-Terms-and-Conditions.pdf>

Introduction

Hebrew Senior Care operates an employee-focused SMS messaging program. This policy explains the information associated with that program and how it is used. The legal business entity identified in the registration is Hebrew Home & Hospital, Inc.

1. Information We Collect

When employees enroll, the program may collect their mobile phone numbers, their SMS consent and opt-out records, and information required to send or troubleshoot messages. Actual categories of collected information are: scheduling, staffing, timecard adjustments, setting up meetings, and return to work documents.

2. How We Use Information

Mobile numbers and related information are used to send employee emergency and safety alerts, shift updates, staff call-out notices, and other authorized work-related messages; to process HELP and STOP requests; and to maintain consent and delivery records.

3. Consent and Scope

SMS consent is requested for messages from Hebrew Senior Care only. Participation is voluntary. The submitted registration identifies affirmative written consent as the active enrollment method. These written consents will be maintained in their human resources employee file.

4. Frequency and Carrier Charges

Message frequency varies, with the submitted campaign describing up to twenty messages per day. Message and data rates may apply according to the recipient's wireless plan.

5. Opt-Out and Assistance

Reply STOP to unsubscribe from SMS notifications and HELP for assistance. For support, contact 860-218-2300 during normal business hours.

6. Mobile Information Sharing

Mobile information and SMS opt-in data will not be shared with third parties or affiliates for marketing or promotional purposes. Operational sharing with service providers for transmission and support is permitted where necessary to provide the SMS service.

7. Security and Retention

Hebrew Senior Care will maintain reasonable safeguards for SMS program information and retain consent and opt-out records as required by its established policies and applicable obligations for as long as you are employed at the organization.

8. Changes to This Policy

Any changes to this SMS Privacy Policy will be made available on this website.

9. Contact Information

Hebrew Senior Care | 1 Abrahms Boulevard, West Hartford, CT 06117 | Phone: 860-218-2300.